



WFMJ Television Inc./NBC Network  
101 West Boardman Street  
Youngstown, Ohio 44503  
ph: 330.744.8611 • fax: 330.744.3402

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Mailing Address	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
CROSSROADS MEDIA 66 CANAL CENTER PLAZA SUITE 555 ALEXANDER, VA 22314	20803	NEW	Broadcast	10/15/2012	10/12/2012
	Advertiser		Brand		Network
	AMERICAN CROSSROADS		AMERICAN CROSSROADS		WFMJ
	Contract Description		Dates		Revenue Type
	AMERICAN CROSSROADS		10/16/12 - 10/22/12		CA5
	Estimate #	Proposal #	Primary Salesperson		Buyer:
	1209	06863200	PHILADELPHIA PMC		Noelle Ramsey

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 73						X		1	10/18 - 10/18	07:27:56 p 07:57:56 p	FIX	:30	1	\$800.00
										Prg: FAMILY FEUD				
A 74							X	1	10/19 - 10/19	07:27:56 p 07:57:56 p	FIX	:30	1	\$800.00
										Prg: FAMILY FEUD				
A 75						X		1	10/22 - 10/22	07:27:56 p 07:57:56 p	FIX	:30	1	\$800.00
										Prg: FAMILY FEUD				

Billable	Airtime			NTR		Total		
	Broadcast	Gross	Net	Spots	Gross	Net	Gross	Net
Oct 2012		\$62,500.00	\$53,125.00	75			\$62,500.00	\$53,125.00
<b>Totals:</b>		<b>\$62,500.00</b>	<b>\$53,125.00</b>	<b>75</b>			<b>\$62,500.00</b>	<b>\$53,125.00</b>